

Promo Tile

Highlight your brand
in the job ads list



Stand out from your competition and catch the interest of job seekers right in the most prominent place – in the job ads list.



Speak to candidates in the place, where they spent the most time.



Introduce your company to hundreds of thousand job seekers.



We guarantee exclusivity. Promo tile is available at the certain time only to one company.

The screenshot shows the Profesia job portal interface. At the top, there's a search bar with 'Skošte napríklad kuchár' and a location filter for 'Bratislavský kraj'. Below the search bar, there are filters for 'OKRESNÉ MESTÁ', 'PRÁCA Z DOMU', 'PLAT', and 'POZÍCIA'. The main content area displays job listings for 'BRATISLAVSKÝ KRAJ' with 1 - 20 z 7 735 results. The first listing is for 'Stavebný Majster pre HSV' with a salary of 1 300 EUR/mesiac. A second listing is for 'Fullstack Python Developer' with a salary of 1 700 EUR/mesiac. A third listing is for 'Stavebný technik - PB servis, a.s. (m/ž)' with a salary of 1 500 EUR/mesiac. A prominent yellow and red promo tile is overlaid on the listings, featuring the Profesia logo and the text 'Ako sa odlišíte od konkurencie vy?' with a subtext 'Doplňte vaše pracovné ponuky o logo, fotografie či videá a zaujmite uchádzačov na prvý pohľad.' and a 'Chcem sa odlíšiť' button. The Adecco logo is visible at the bottom right of the promo tile.

Promo tile can help strengthen your employer brand.

The field with Promo tile is displayed in the upper part of the job ads list.

How to make an attractive visual?

Promo Tile should consist of your company logo, photo or a picture and eloquent and concise text.

We will need a link (URL address), where the Promo Tile should direct to. It can be your company page, job ads list or a page with career opportunities.

The size is 640 x 200 px for a desktop and 300 x 250 px for a phone.

**Contact us at obchod@profesia.sk
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