

# Logo

Help job seekers recognize  
your job ads quickly and easily



**We want your job ads to be noticed. We offer various possibilities to include your company logo throughout the whole hiring process. Get closer to your job seekers and complete your job ads with something unique – with your company logo.**



#### **Differentiate from competitors**

Use your logo as a way how to differentiate from your competitors, as well as from other job ads. While browsing, job seekers subconsciously look for something visually interesting. Let it be your logo.



#### **Be visually interesting**

People tend to notice visually catching advertisements 42 % more than those that are in black and white. This strategy can also be applied to hiring new employees. Add a logo to your job ad and you will get a new visual element that can attract user's attention.



#### **Use your brand recognition**

Do you know, that 7- or 8-year-old children can connect a correct logo to a company name? Moreover, if your logo is generally known and you have a strong social media fan base, it can help you receive more applications to your job ads.



#### **Show your professional image**

Having a logo in your job ads reflects your professionalism and competence. It can help you get more relevant candidates.

# Where will your logo be displayed?

Profesia.sk users can see your logo throughout the whole hiring process or in any of its parts. It can be displayed on the homepage, while browsing job ads, even in the job ad detail.

## Easy logo

Make your brand recognizable by displaying your logo in the list of job offers as well as directly in the job advert detail. You can order the service for a particular job advert and the logo will be displayed for the entire duration of the advertisement.

### Data Scientist pre Profesia.sk

Profesia, spol. s r.o.

Pribinova 19, Bratislava



★ Pridať k vybraným

Pridané **pred 22 minútami**



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**Miesto práce**

Bratislava



**Druh pracovného pomeru**

plný úväzok

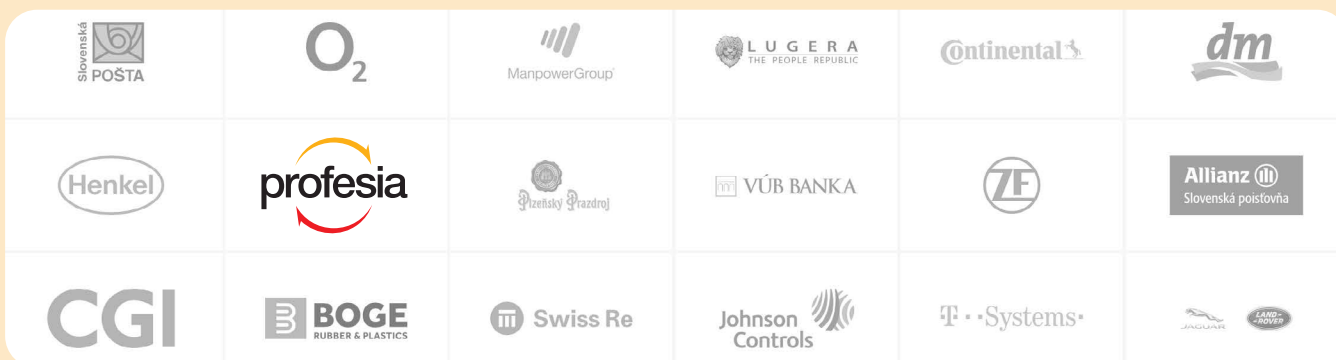
Informácie o pracovnom mieste

**Náplň práce, právomoci a zodpovednosti**

**File format:** size 240x100px / logo in format .jpg or .png

## Exclusive logo

You can have your logo in an exclusive space among the top employers on the Profesia.sk homepage, the most visited page, for a whole year. The logos of the top employers always display at random order each time the page is loaded. This way we can guarantee an equal chance for your logo to be displayed on a particular position on the page. This service also includes your logo displayed within your job ads on the search results page (Logo in the list). Exclusive logo is valid for 12 months.



**File format:** size 227x110px / logo in vector format (.svg, .eps, .ai)

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