

# Mailing

Get your campaign directly  
into the candidates' inboxes



**Make your hiring campaign more targeted and personal. Thanks to the largest database of job seekers, we can very effectively choose the right target group.**

**We follow the less is more rule. We carefully plan every campaign, so the job seekers would not be oversaturated by emails. That's the reason, why our emails are highly effective and have a high open rate.**



**More than 70 000  
active contacts**



**Targeting by location,  
job categories, languages**



**40% - 50%  
email open rate**



**Personal contact  
with candidates**

# Choose the best email template

We offer help with your campaign, either with the copywriting or choosing the right design. When the email is ready, we send it to you as a test. Our email is also responsive to a device which the candidates use.



## How do we choose the audience for your email campaign?

We want your campaign to be as effective as it can be. We start by defining a target group and who do you want the campaign to reach. Thanks to our large database, we are able to target the right candidates. You can choose them by following criteria:



**38 job categories**



**8 regions (you can choose one or more)**



**language skills**



**education**



**other criteria upon request**

**Contact us at [obchod@profesia.sk](mailto:obchod@profesia.sk)  
or +421 2 33 00 67 91**